

The Brock Company

Mission Statement

The Brock Company is a manufacturer's representative agency involved in the soft drink industry in the Southern United States. The primary objective of the organization is to be a positive *“difference maker”* for our customers and principles. We will accomplish this objective through the following daily priorities:

- *Offering professional representation of all product lines with which we are associated*
- *Insuring that our efforts are in the best interest of our principals and customers*
- *Dealing with all principals and customers with sincere honesty*
- *Maintaining solid business relationships through superior customer service*
- *Establishing win/win business propositions for all parties involved*

Through our daily priorities and activities which are focused on enhancing the image of our principals and providing the finest service to our customers, The Brock Company will continue to thrive and grow.